

CNYAMT Zoom Board Meeting Agenda

Wednesday, September 14th, 2022 10:30am

Welcome! Kim Farrell, President

Present: Kim Farrell, Bernadette Kessler, Barb Irwin, Mary Ellen Dipietra, Laura Enslin, Michelle Wilcox, Joanne Mroczek, and Mary Whittington

Correct/approve minutes from June meeting

Motion to approve: Mary, 2nd: Mary Ellen Approved

Treasurer Report: Mary Ellen DiPietra

See attached

Membership: Phil Eisenmann

28 Full, 2 Spouse, 2 Collegiate for a total of 32 paid to date

Due date is October 1 so Phil will be sending out reminder emails

Suggestion made by Mary to reach out to colleges to see if there are students/grad students who have private students and may want to join CNYAMT as a collegiate member

Laura has contact information for sending this out

Mary will draft a letter and send to Kim, then board

Joanne has met with Phil to clean up member list. Will remove non-paid members to a different area and show only paid members to date as of October 2.

Calendar: Joanne Mroczek

Calendar is now a live document, so you can make changes that will update immediately

Website & Social Media: Joanne

WIX: Joanne is working on lowering our yearly cost of maintaining the website. Online applications will now be generated on Google Forms – free to use and looks identical to what we have.

Joanne currently uses Caspio service for the website's teacher search. She is finding it user unfriendly and searching for a different platform. Wix charges for support so she is unable/unwilling to pay to get questions answered. Currently, the teacher's pictures have disappeared from the bios and she is working on retrieving them.

Newsletter: Joanne

Chairs are asked to send in updates to Joanne for social media posting

Newsletter coming out next week

Publicity: Joanne

Joanne is asking chairs to check their pages on the website for updates, and their bio pages as well

Events/Workshops/Masterclass

1. Friday Forum: Mary Whittington

Takes place on 2nd Friday of each month, and summary information is posted on our website. Has had great guests and discussions, but not a lot of members are participating. Mary is proposing sending out a poll to members to see what would make it easier for them to participate stressing that you don't need to be at home to join in.

2. Community Outreach: Kim Farrell
Kim is asking for a volunteer to be the chair as she is quite busy now with her other obligations. She will reach out to Lisa Zippi as she has done it in the past.
Two big outreach events are Valentine's Day and Mother's Day for this year. Will do others as time permits.
Maple Downs always welcomes us and possibly the Nottingham, and Liverpool.
Further discussion about The Oaks event to take place when Phil is at next meeting

3. June Luncheon: Barb Irwin
2023 luncheon has been booked for June 14, 2023 at Drumlins. This year's luncheon was wonderful and well received. Not a lot of new members attended.
Discussion on reminding members to bring guests (as this might help with recruitment) and encouraging new members to attend.

4. Halloween Recital: Barb Irwin
Scheduled for 10/30 from 2-4 PM at the Piano & Organ Center. Robbie co-chairs this with Barb. Goodie-bags will be provided for the performers.
This will be divided into two smaller recitals – 2:00-2:45 and 3:00-3:45. Studios will sign up and there will be limited performance times depending upon number of participants.

5. Holiday Recital: Bernadette Kessler/Beth Scott
Barnes & Noble would welcome us back this year.
Several glitches have arisen however:
 1. Only allowing 1 Saturday performance day – store is open from 9:00–9:00pm
 2. Space to be used has been changed and we are looking at alternative location in the store.
 3. Price for moving a piano is now exorbitant and is way over any income that we may make on the event.
 4. We can fundraise for the entire week and online sales will now count.
 5. We brainstormed for ideas and will look into borrowing a digital piano.

Festivals

Baroque, Classical, Sonatina Festival: Lynn Moroz
All set for 3/11/2023 at Artist Pianos

Competitions

1. Piano: Amy Heyman/Ya-Wei Tseng
All set for 3/25/2023 at Park Central

2. Instrumental: Dana DiGennaro/James Krehbiel
All set for 5/6/2023 at Park Central

3. Vocal: Neva Pilgrim/Gayle Ross/Patti Thompson-Buechner
No date set yet. Must be done and date given to Bernadette by next week.

Bernadette is doing brochures and needs all information

Scholarship & Assistance

1. Sr. Scholarship: Dana DiGennaro

- Deadline in May
2. Merit Scholarship: Barb Irwin
Deadline in May
 3. Student Lesson Tuition Assistance: Bernadette Kessler
Taking applications for the Fall Semester – only one application to date
 4. Summer Camp Tuition Assistance: Bernadette
Will take applications next year for summer 2023
 5. James Lee Vatter Piano Assistance Fund: Bernadette
Fund balance remains at \$2462.33
No new applications since June. Reminder will be included in the September newsletter.

Grants: Bernadette

SSMA Grant Application due January 15th. Bernadette will work on it and submit.

Sponsorship: Barb Irwin

Anticipating same 6 sponsors for this year. Letters to go out next week.

Sunshine: Open Position

Historian: Open Position

New Business

Piano Masterclass Proposal

Proposal submitted by Ida Tili-Trebicka Dr. Elena Nezhdanova for Piano Masterclass featuring the works of Ukrainian composer Alexander Peskanov's Youth Piano Concerti. Students can perform a concerto of their choice for the Masterclass.

Motion to approve: Laura, 2nd: Michelle Approved.

Will schedule for the Spring. Date TBD.

Facebook Group for members: Mary and Robbie

Mary and Robbie suggested creating a chat group for members on Facebook. It would be a closed group with permission being granted to those who request to join. Joanne can create this for us. Mary and Rob will be administrators.

NYSMTA Conference at OCC on Oct. 15

It is amazing to have it locally. Announcement will go out in Newsletter.

Note: OCC has refurbished a Steinway grand and there is no charge to use it. Need to get permission first.

Vase & signs

Barb will use the vase and sign for the Halloween Recital

Motion to adjourn: Barb, 2nd: Michelle Meeting adjourned at 12:14PM

Next Board Meeting: Wednesday November 9 at **10:30am**

Respectfully submitted by Mary Ellen Dipietra