

CNYAMT Board Meeting Minutes – Zoom Meeting
Wednesday, February 10, 2021 9:30 am

Welcome members: Bernadette Kessler, President

Mary Ellen DiPietra, Phil Eisenman, Kim Farrell, Barb Irwin, Gayle Ross, Michelle Wilcox,
Mary Whittington

Approval of Minutes: January meeting

Motion: Mary Ellen DiPietra Seconded: Michelle Wilcox. Motion approved

Treasurer's report: Mary Elle DiPietra

See attached. There were wonderful donations at year's end.

Membership: Phil Eisenman

Total members: 81 Active: 61

Phil reported we have 1 new member, pianist at OCC, Asami Hagiwara, who has taken Kevin Moore's position.

Year at a Glance:

Send all updates to Bernadette.

Website & Online sites:

Joanne is doing a wonderful job keeping this up to date.

Newsletter: Dana DiGennaro:

Next newsletter will be in April.

Friday Morning Forums: Mary Whittington

Mary is working on consolidating items discussed and suggested thus far. In progress is posting on the website Video Performance Guidelines and a video example showing proper performance attire, deportment, lighting, appearance of performance space, etc. March Friday Forum will have guest speaker, Susan French. Topic is Performance Repertoire for a Community Outreach program of relatable music for presentation.

Community Outreach: Kim Farrell

Kim reported that 9 teachers, 41 students participated in the Virtual Valentine recital. The recital is wonderful. Kim coordinated personalizing each video with the manager at Maple Downs.

Masterclass: Gayle Ross

The Masterclass will take place in Nov. 2021, on the same weekend as the CMM Vocal Competition. We will invite one of the CMM judges to be the Masterclass Clinician.

Festivals:

2021 Baroque, Classical & Sonatina Festival: Jim Vatter

Date is March 20, 2021 at Artist Pianos, Dewitt. Jacob Ertl of Nazareth College is the judge.

Competitions

Piano: Ya-Wei Tseng & B. Kessler

The committee is working on adjusting to a virtual competition. The deadline for applications is March 20, and videos are due April 17. Judges will be instructed not to take into account the quality of the piano that each student uses.

Instrumental: Dana DiGennaro

Website has 2021 Application and dates have been included on the calendar.

Vocal Competition: Gayle Ross

The competition will be hybrid. If Park Central is open, the in-person competition and recital will be held in-person.

Scholarship:

Senior Scholarship Competition: Dana DiGennaro

Virtual competition with website and calendar updated.

Merit Scholarship: Barb Irwin

Website has been updated with the application.

Tuition Assistance: Bernadette Kessler

Student Lesson Tuition Assistance:

Kim Farrell shared her experience with her student who is receiving assistance and has made all the difference for this family. The Committee believes that we have created a lasting program which will be supported by our membership and fundraising to continue in future years.

Summer Camp Tuition Assistance:

The application deadline is May 15th. Students applying need to show us proof of deposit.

The Committee is awaiting decisions on whether camps will be held in the summer 2021.

Grants: Bernadette Kessler

We are awaiting a decision from SSMA in regards to our grant application on February 15th.

Piano Committee: Phil Eisenman

Phil believes that Park Central and St. David's churches will be able make a video performance for the competitions if needed.

Sponsorship: Barb Irwin

Sponsorship: Barb reports there are 8 financially supporting sponsors. They are posted on the website with a logo and link to their websites.

Publicity: Joanne Mroczek

Joanne has posted recitals on the YouTube channel for our events. She has also posted events on Instagram and Facebook for publicity.

Sunshine: Suzanne Sweeney

To date, Suzanne has sent out 3 Sympathy card.

Historian: Position Open

New Business:

Public Performances: Discussion was the use of public facilities for concerts and the Music Marathon.

Bernadette mentioned that the Great Northern Mall has been converted into a multi-use facility with many new businesses and stores. This may be a possibility for future events.

Fundraising Ideas: Phil Eisenman suggested a digital vase for every digital event. The following example can be inserted in all programs and may be added to video recitals:

Central New York Association of Music Teachers supports:

1. Sending students to music camp
2. Providing student scholarships
3. Underwriting lesson costs for students of families with limited income.
4. Much more etc.

You may contribute to CNYAMT via PayPal at cnyamt.org

Barb Irwin suggested asking for support from family and friends of residents who may see the Virtual Recital with their loved ones at Maple Downs and at any outreach venue. Mary Whittington suggested also posting the digital vase link in the information below students' YouTube videos.

Announcements:

Kim Farrell announced that Maple Downs is looking to purchase a baby grand piano. It was suggested to contact one of our members, Chris Boronczek, a piano tuner, to see if he knows of any available pianos.

Adjournment:

Motion: Kim Farrrell Seconded: Barb Irwin Adjournment: 11:25 a.m.

Respectfully submitted, Gayle Ross