

Barnes & Noble Teacher Information & Concert Talking Points:

What to bring:

1. Print this page if you have notes on it, otherwise, one will be attached to the music stand.
2. Your studio's program, with the vouchers printed on the back. Make enough copies for your studio and maybe an extra 10-15 to hand out to other customers who walk by. (if you have a parent or two along the perimeter ask them to hand out the extras to others who wander in to listen)
3. Leave one of your programs in the large envelope on the music stand. (for Historian)
4. Anything you need specifically for your studio: music stands, cushions, foot boxes, etc.

SPECIAL REMINDER: Please tidy-up the area after your performance by picking up any paper items and straightening the chairs as a courtesy to the studio performing after you.

If you have any questions or a need for help while at B & N please call or text me:
Bernadette Kessler Cell: 315-569-8241

Print the next page for your reference.

Introduction before your performance:

“Welcome to our Central New York Association of Music Teachers Bookfair Fundraiser! **We would like to thank Barnes and Noble for this opportunity, and Artist Pianos for the donation of the Everett piano for this weekend.** We appreciate them being a sponsor of our organization.

My name is _____, and this is my _____ studio.

CNYAMT is an organization that was started in 1931 and currently has nearly 90 piano, voice, and instrumental music teachers who participate in joint recitals, workshops, Masterclasses, community outreach programs, festivals, and competitions. Our teachers are providing music this weekend at Barnes & Noble. We work together to earn money each year for our student scholarship and tuition assistance programs this Bookfair Fundraiser is a major support of our programs.

Use your voucher number on the back of this program at the check-out today and any day during this week, today through next Thursday, Dec. 12th.

Ideas of things to announce during your performance:

- Thank you for supporting our organization, today by mentioning Central New York Association of Music Teachers at your checkout or showing your voucher. Check your receipt to ensure it states *Bookfair purchase* on it.
- All café purchases, NOOK sales, regular store items can all benefit us only if you mention us at checkout, or show the voucher.
- Sales for Nov. 30 -Dec. 6 in-store locally and nationwide benefit CNYAMT **if you use the voucher number.**
- Mention CNYAMT or show your voucher when you make a purchase at the café today.
- Take a phone picture of the voucher and send it to friends and family across the country to use in their local B & N store.
- Post a voucher with a request to support CNYAMT on your social media account.
- **Our Bookfair number is: 12554887**
If you are shopping today, please show a voucher or mention Central New York Association of Music Teachers at checkout.
- Do you like to serve cheesecake at your holiday event? You can support Central New York Association of Music Teachers by ordering desserts from Cheesecake Factory at the Café today. Take it home today or order it this week, Nov.30 – Dec. 6, and arrange a pick up date of your choice. Mention that you would like to support the CNYAMT Bookfair at checkout. Café order forms are available after our performance.

Closing:

Thank you so much for your support here today. **Again we would like to thank our sponsor, Artists Piano for the piano** and Barnes and Noble for their generosity to allow us to participate in this fundraiser. Please feel free to stay, shop and catch up with friends, but we ask that you please quickly move from our stage area to make room for the next studio so that they can start on time.